



# Apremavi

**PROTECTING, PRESERVING & RESTORING  
THE ATLANTIC FOREST SINCE 1987**



## Who we are?

The Association for the Preservation of Environment and

Life (Apremavi) is a Non-Profit Organization of Civil Society of Public Interest, established in 1987,

with headquarters in Atalanta, Santa Catarina. With the help of Apremavi, more than 8 million trees have already been planted on hundreds of properties in different municipalities of Santa Catarina, Paraná and other Brazilian states. Apremavi supports activities of environmental education, recovery of degraded areas, implementation of sustainable public policies and creation of public and private conservation units for the conservation of ecosystems and biodiversity.




## Our story

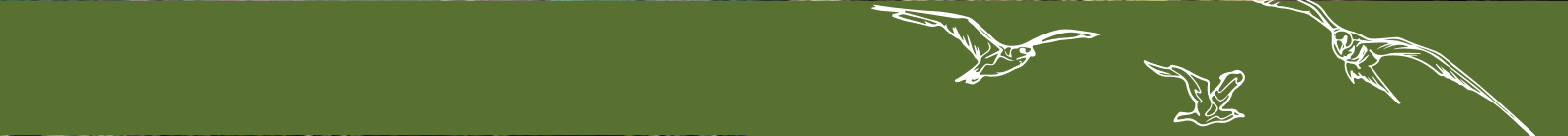


Founded by a group of environmentalists worried about the rapid degradation of the Atlantic Forest in the Alto Vale do Itajaí region, Apremavi quickly distinguished itself nationally as an organization aimed at denouncing the destruction and finding solutions for the recovery of the biome. Throughout its history, it has mobilized a great effort for the improvement of public policies and environmental legislation, with emphasis on the approval and regulation of the Atlantic Forest Law. Approved in 2006 and regulated in 2008, the Law guaranteed protection for the remnants of native vegetation and gave a chance of recovery of the forest and the animals that live in it. Apremavi has also been working on the mobilization for the creation of protected areas and the recovery of the Atlantic Forest, encouraging the adaptation of properties through the planning of sustainable landscapes. It was also at the forefront and participated in actions and campaigns to avoid environmental impacts in infrastructure works, such as in the Pelotas-Uruguay Basin. From the outset, the organization operates through partnerships with other civil society entities, governments and companies.





*Apremavi has already planted more than 8 million trees of the Atlantic Rain Forest and believes that Restoration is essential to ensure the ecological integrity of the ecosystem.*



### **Centro Ambiental & Viveiro Jardim das Florestas**

Opened in 2013, thanks to a very successful partnership between Apremavi and the private sector, the Centro Ambiental Jardim das Florestas in Atalanta houses the headquarters and a part of the plant nursery of the entity. With an auditorium with capacities for 80 people, a hostel, library, environmental shop and exhibition space, the place serves as support for the internship program and environmental education activities, becoming a reference for universities and other environmental organizations in Brazil and of the exterior, besides a tourist attraction in the region, with trail and green area to walk.

Be part of our story...  
make a donation and  
help us preserve the  
Atlantic Forest!



**Centro Ambiental & Viveiro de Mudras de Árvores Nativas Jardim das Florestas**

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